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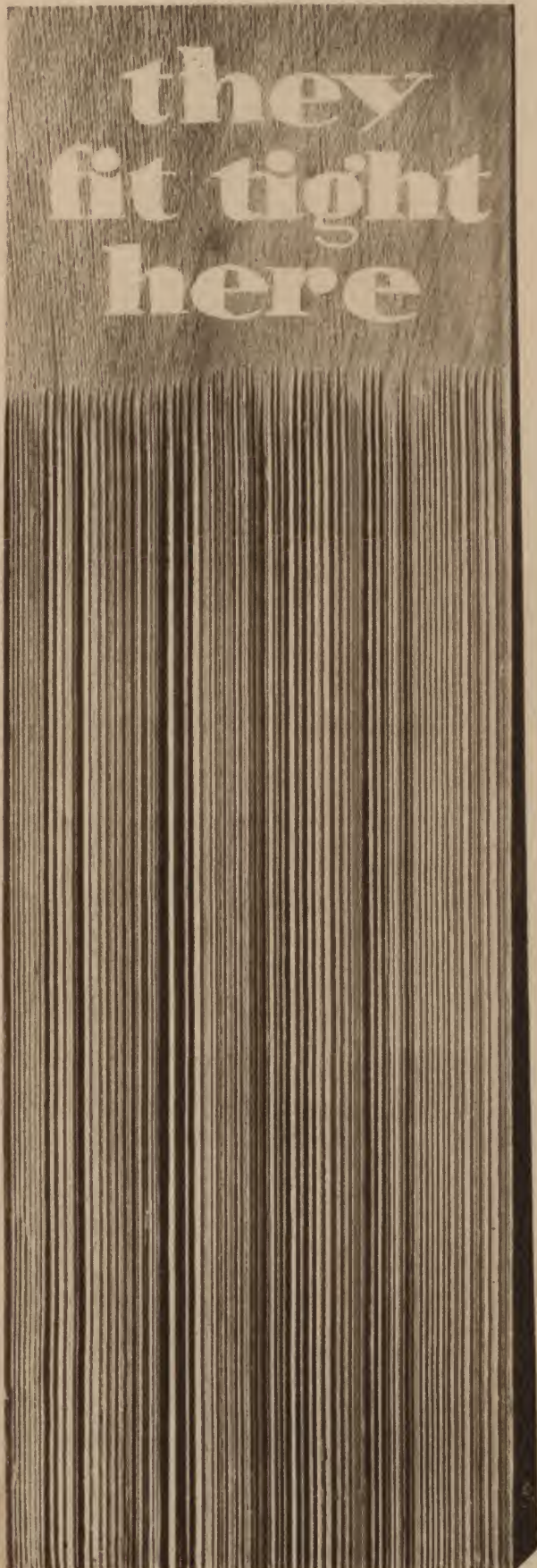
Beautiful
EXTERIORS



EASSON & HART, Designers, Portland, Oregon. Note how the thick butts of the Fitite Shakes create beautiful shadows—note, also, the soft penciled lines of the groove sawn shakes. No other building material harmonizes so gracefully with shrubbery, lawn and flowers.

THE ENTRANCE pictured on the front cover is that of a home covered with Fitite Shakes over second grade 24" red cedar shingles. Practically double insulation is the result, with deeper shadow lines at the butts. J. Charles Stanley, Architect, Seattle.

Fitite Shakes



FITITE SHAKES possess all the beauty and individuality of the old hand-split shake, plus a patented feature that makes them infinitely superior. This feature is the smooth under side and top (illustrated herewith) that insures a snug-tight fit—the Fitite feature—when laid on roof and side-walls.

Fitite Shakes are made of Western Red Cedar, which according to wood technologists, engineers, and the U. S. Department of Agriculture, is immune from decay and therefore practically everlasting.

Fitite Shakes are 24" long and 9/16" and 1" thick at the butt. They taper from the butt to the tip, and for 17 inches from the butt are unevenly grooved to reproduce the hand-split effect. The 6 inches nearest the tip and all of the under side is smooth sawn, insuring a tight fit—the Fitite feature.

A PERFECT PIECE OF BUILDING MATERIAL

Fitite Shakes are *all* edge grain and free from sap, worm holes and knots—in fact, each shake is a *perfect* piece of red cedar. Being sawn edge grain, Fitites will *not* warp, cup nor curl, and therefore lay flat on the roof under the most adverse and variable weather conditions. They will last a century or more, when laid with rust proof nails on standard sub structure.

Fitite Shakes are a beautiful, substantial and practically everlasting building material. They are distinctive and rich in appearance. The unevenly grooved (shaked) surface gives all the appearance of a penciled drawing . . . the thick half-inch and one-inch butts produce irregular deep shadow lines, so necessary for beautiful roofs and attractive sidewalls.

Fitite Shakes take color stains perfectly—the grooved lines creating a tapestry-like texture not possible in the smooth sawn shingle.

Fitite Shakes originated in the Pacific Northwest, where Western Red Cedar grows: and here, where they are better known, you will find Fitite roofs and sidewalls on many of the most beautiful, as well as the most costly homes and apartments.

Fitite Shakes are sold by dealers in the larger cities. If you prefer them ready stained you can buy them from any of the leading Stained Shingle companies.

GENERAL DIRECTIONS FOR BUILDING ROOF AND SIDEWALLS WITH FITITE SHAKES

A FITITE ROOF: Lay Fitites over open sheathing. This, because of the Fitite feature, will insure as tight a job, as if the best grade red cedar shingles were used. In cold climates, added warmth can be obtained by laying Fitites over closed sheathing. Maximum weather exposure for roof, $7\frac{1}{2}$ inches.

All Fitite Shakes should project 1" to $1\frac{1}{2}$ " at eaves, and $\frac{3}{4}$ " to 1" over gable edge. They should be spaced $\frac{1}{8}$ " apart; break all joints $1\frac{1}{2}$ " (side lap). Breaks or joints should not be over the preceding breaks, for at least three laps.

Use galvanized coated or copper nails.

Fitite Sidewalls: Lay Fitite Shakes over solid sheathing. If an exceptionally warm job is required, use building paper between sheathing and Fitites. When Fitites are laid in single courses, the maximum weather exposure for sidewalls should be 45% of the length of the shake.

We particularly recommend the double course application for sidewalls. Using a second grade red cedar shingle, of the same length as the Fitite Shake, for the under course. For this type of Fitite sidewalls, the maximum weather exposure may be $\frac{2}{3}$ of the length of the shake.

The double course Fitite sidewalls, because of the saving of material made by greater weather exposure, costs no more than the single course . . . the effect is more beautiful and the shadow lines of the butts deepened. Another distinct advantage is the greater insulation to your home or building—resistance to heat and cold is practically doubled. Use galvanized coated or copper nails.

SIZES AND DESCRIPTION

Fitite Shakes, protected by patents and trade-marks in the United States and Canada, are made in the following sizes, sawn vertical grain from Western Red Cedar. They are all clear and have no defects:

<i>Fitite Sovereigns</i>	24 inches long, 1 inch thick.
<i>Fitite Regents</i>	24 inches long, $\frac{3}{4}$ inch thick.
<i>Fitite Sultans</i>	24 inches long, $\frac{9}{16}$ inch thick.
<i>Fitite Majors</i>	24 inches long, $\frac{1}{2}$ inch thick.
<i>Fitite Juniors</i>	18 inches long, $\frac{7}{16}$ inch thick.
<i>Fitite Shingle Tile</i>	24 inches long, $\frac{9}{16}$ inch thick.
	(See Description, Page 14).
<i>Fitite Senior Tile</i>	24 inches long, 1 inch thick.
	(See Description, Page 14).

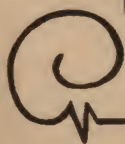
Thicknesses quoted above are computed on the red cedar as cut, and before processed.



CLUB HOUSE of
the Portland, Ore-
gon, Golf Club.
Architect, Lee Thomas.



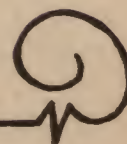
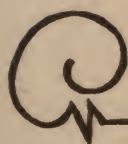
THE DAVENPORT HOME, Spokane, Wash-
ington. Architect, G. Albin Pehrson. The
adaptability of Fitite Shakes is well exem-
plified in this type of Architecture. The perma-
nency of Fitites is unquestioned, because every
fibre of Western Red Cedar, of which Fitites are
made, is permeated with a natural preservative oil.





DESIGNERS, Hayes & Semrow, Los Angeles, Cal. The roof pictured above is a splendid example of what can be done with shakes, by giving proper attention to roof design and application of the material. This roof shows shakes laid in uneven courses and staggered; the effect is that of an old-fashioned thatch roof—a most charming effect, when used in conjunction with stucco walls.

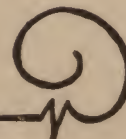
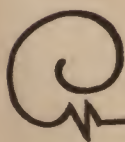
Every Fitite Shake is sawn edge-grain to prevent warping, cupping, curling and splitting—to lay flat on the roof—to offer the maximum resistance to exterior ignition.





CASSON & HART, Designers, Portland, Oregon.
Whether you intend building a cottage or a mansion, Fitites are architecturally beautiful and correct. The vertical grain raised line of Fitite Shakes is like a penciled drawing, and the overlapping butts provide beautiful shadow lines.

The above sidewalls were laid in a double course, using 24-inch second grade shingles for the undercourse. Such a house will be very economical to heat and cool in hot weather. It is a scientific fact that Fitite Shakes, made of Western Red Cedar, have from 10% to 61.11% greater insulating qualities than other standard sidewall material.



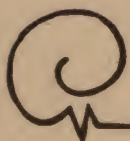


Like an inn in old Normandy

—THE CROWNING

This modern apartment building, which occupies a quarter of an average city block, contains in the main section combination ground-floor and second-story apartments. In the annex, pictured on the left, are bachelor suites. It is a beautiful and unique building, and unquestionably the roof of Fitite Shakes adds materially to its charm and distinctiveness.

The great advantage of this type of roof (the pitch roof) in hot weather is obvious, though sometimes not considered—living directly under a flat composition or metal roof is unbearable. The sun's rays cannot penetrate Red Cedar. In fact, tests have been made by the Agricultural Colleges upon animals kept under various types of roofs, the result of which have proved that they thrive under





FRED ANHALT, Designer, Seattle.



BEAUTY IS THE ROOF

a Cedar roof in the hottest weather; and, reversely, lose weight and appetite under both the pitch and flat roof of composition and metal.

The owner specified Fitite Shakes, because he knew the extraordinary insulating and permanent nature of Western Red Cedar, of which they are made.

Fitite Shakes are light in weight, yet substantial in appearance. Being sawn edge-grain, they lay flat on the roof and will not cup, curl or warp.

A roof of Fitite Shakes will harmonize with every kind of exterior wall material, conform to practically every architectural design except the flat roofed building, and may be stained to fit any color scheme.



BEBB & GOULD, Architects, Seattle.
 Bebb & Gould designed this Lutheran Church, with the idea of permanence, as well as beauty.

Fitite Shakes are super-shingles — the finest quality—they cannot be made better. They will fit any contour of roof or wall, are very substantial in appearance, and will last a century or more.

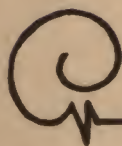
Those who authorize the construction of public buildings will be astonished at the savings to be effected by the use of Fitite Shakes. Architects will advise you that, including the cost of substructure, Fitites will save an initial cost of over 300% the cost of other roofing materials; and computing by cost per year of life, over 800% saving.



COLONIAL HOUSE at Washington Park Addition. Architects, Doyle & Merriam, Seattle. The Colonial type, because of its antecedents, particularly lends itself to Fitite Shakes—an improved reproduction of the old hand-split shakes. The Colonial type is difficult to heat and the roof has great exposure to the heat of the sun. Here, Fitites prove their superiority. Made of Western Red Cedar, the sun's rays cannot penetrate them, and reversely their insulating value on sidewalls against exterior cold is from 10% to 61.11% greater than other standard wall materials. Laid over shingles of the same size on sidewalls, this insulation is practically doubled; and because of the greater exposure and consequent saving in material, a double course sidewall costs no more than the single course.



*H*ERE is an unusual roof and wall exposure to weather. The architect selected Fitite Shakes, knowing their extraordinary resistance to heat and cold, rain, snow and wind. This design emphasizes how Fitites may be applied to any contour of roof and wall and harmonize with any variation of type. This design also offers an opportunity for color stain, which Fitites absorb as no other exterior building material can, producing soft tones, luminous highlights and deep shadow lines.





FITIS J. FITCH, Architect,
Portland, Oregon. Fitite
Shakes can be applied by
your architect to fit any contour of
roof—and any style of gambrel,
gable, dormer or cupola.

And no matter what color scheme
is required, Fitites absorb the color
stain as no other building material
can, except like material—red cedar.

Insulation, too, is important. Heat
travels up, as it is lighter than air.
Thousands of dollars are needlessly
expended for fuel, because of roof
and sidewall materials lacking in-
sulating qualities. Professor Gron-
dal, of the Department of Forestry,
and the Bureau of Industrial Re-
search have established the fact that
Fitite Shakes, together with other
high grade edge grain red cedar
shingles, are from 10% to 61.11%
greater in insulating qualities than
other standard building materials.

Fitite Tile

The Fitite Tile, partially surfaced as a shake, is created to give a unique and different treatment for the roof. It is made in two thicknesses, 1 inch and 9/16 inch, and 24 inches long.

All the under side and tip of the upper side is sawn smooth to insure a tight fit when laid—the *Fitite feature*.

The effect is that of tile, without its excessive cost and weight. Staining emphasizes



the tile effect, and the shaked surface appears three shades darker than the smooth surface. Strong greens and reds produce the best effects.

Fitite Tiles are laid exactly as any type of red cedar shingle—no extra or heavy substructure is necessary, as on tile and slate. Solid sheathing is recommended. We do not recommend Fitite Tile for the smaller type of home, but for apartments, churches, halls, country clubs and resort hotels.

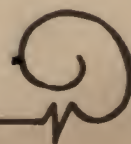
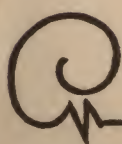


THE PALLAIS
COLLINE Apartment,
Seattle,
Washington. Designed
by Fred Anhalt. Roofed
with Fitite Senior Tile
Shakes.



J L. SKOOG, Architect, Seattle. The crowning beauty of this home is its roof—that on one of the most beautiful homes in the exclusive Broadmoor addition, Seattle. It is a striking example of a good roof. Fitite Shakes were used and, because they are all edge grain from the choicest Western Red Cedar, they will last a century or more.

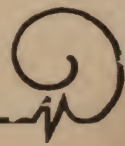
Note how the thick over-lapping butts produce beautiful shadow lines.







FITITE SHAKE CO.

WHITE BUILDING, SEATTLE, WASHINGTON





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